



AFRICA FINANCIAL SUMMIT

2 0 2 4

CASABLANCA

9 & 10 December 2024

www.afis.africa/2024

A PAN AFRICAN EVENT SERVING THE FINANCIAL INDUSTRY

2024 KEY FIGURES



72
countries
represented



650
financial group
executive
committee members



+70
journalists



+4,000
messages
exchanged



+40
ministers, central
bank governors &
regulators



+45
sessions



50
partners



+180
speakers



+500
business meetings

+1,250 PARTICIPANTS

AN EVENT ACCLAIMED BY ITS PARTICIPANTS

“This is hands down the best event I’ve been to on the continent... the quality of the topics, the expertise of the moderators and the organization around the flow!”

David Akinin
Founder & CEO
JABU



83%

of surveyed participants
recommend AFIS



8.4/10

average evaluation
of AFIS 2024



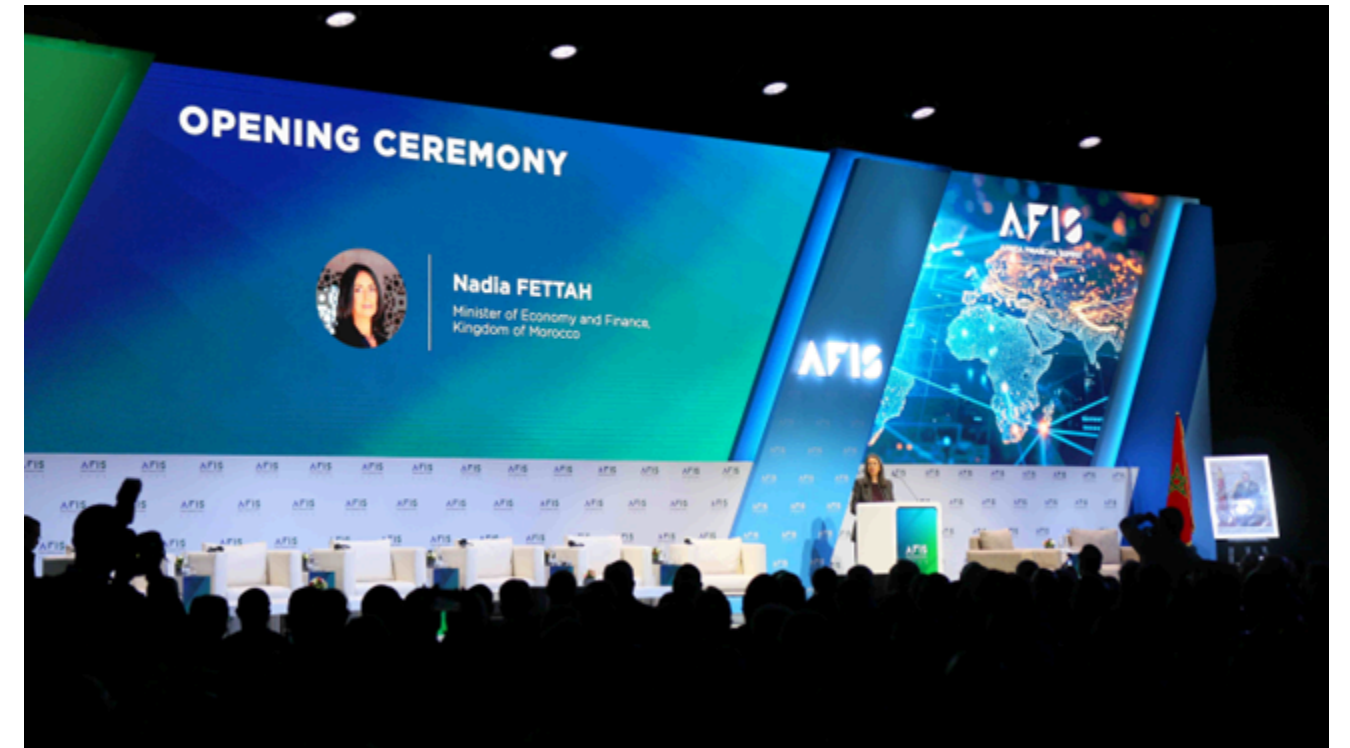
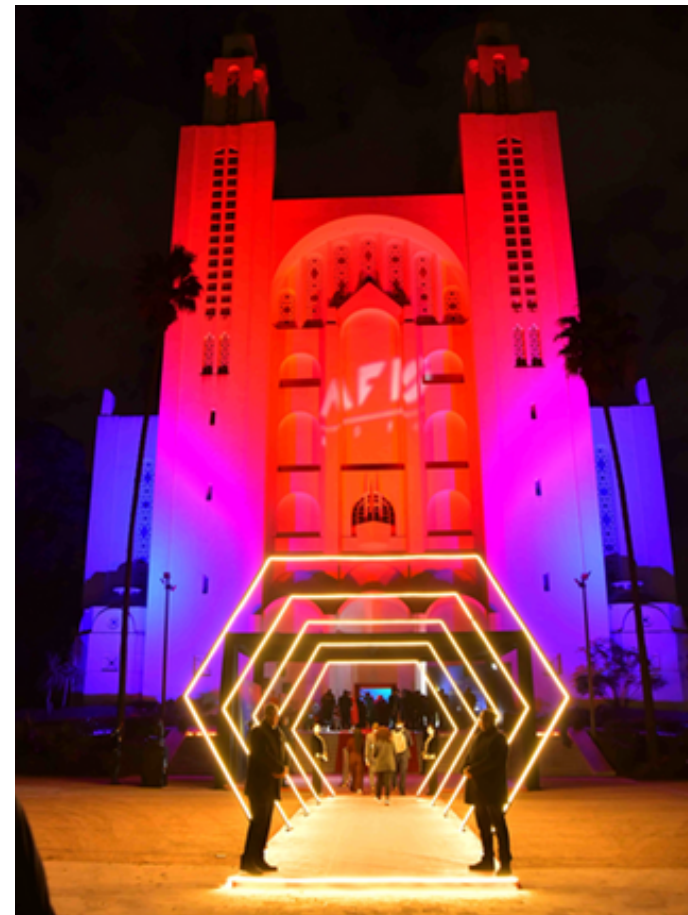
2%

the percentage of participants who
don't plan on attending AFIS 2025

A TASTE OF AFIS 2024



AFIS 24 IN PICTURES



AFIS 24 AWARDS

BANKER OF THE YEAR (1)

Roosevelt Ogbonna, Group Managing Director & CEO, Access Bank

AFRICA'S BEST BROKER

Attijari Intermédiation

INSURER OF THE YEAR (2)

Boubker Jai, Managing Director & CEO, Wafa Assurance

FUND OF THE YEAR

BOAD Titrisation

DISRUPTER OF THE YEAR

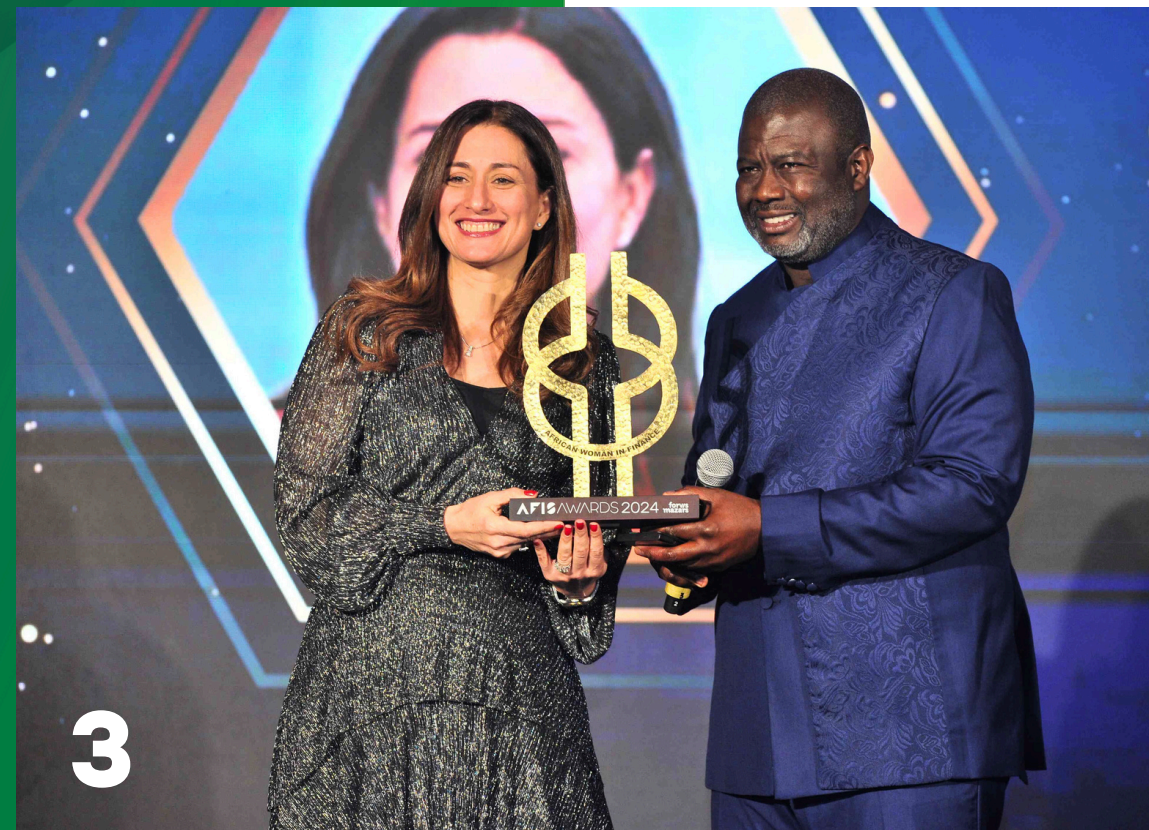
Bamboo

AFRICAN WOMAN IN FINANCE (3)

Soha El-Turky, Deputy CEO & Executive Board Member, National Bank of Egypt

CENTRAL BANK GOVERNOR (4)

Jean-Claude Kassi Brou, Governor, BCEAO



13 PANELS, 13 ROUNDTABLES, 9 SIDE-EVENTS, 4 KEYNOTES, 3 FIRESIDE CHATS, 1 MASTERCLASS

Global Economic & Stability Challenges

- A new era: Time to mobilise Africa's financial power
- Forging a consolidated financial landscape fit to grow economies
- From monetary tightening to easing: Is a pivot on the horizon?
- African debt: Rethinking the rules to boost growth
- New International Economic Order: Where do financial institutions weigh in?
- Trade finance: Bridging Africa's correspondent banking gap

Commercial Banking Outlook

- How can commercial banks build a climate agenda with real impact for Africa?
- Leveraging innovation: Financing Africa's agricultural growth
- SME finance: Strategic partnerships for the digital age
- What next for Africa's top banks to strengthen the real economy?
- Building African banking powerhouses in global financial hubs
- Building African unicorns with global reach

Digital Financial Services & Fintech

- Orchestrating pan-African interoperability for mobile money
- CBDCs: Maximising the potential for cross-border payments and financial inclusion
- Innovating under pressure: The future of African fintech payments
- Eliminating bottlenecks in the \$40bn embedded finance space
- Embracing AI and Blockchain for Finance - Pathway to the Next Billion: Leapfrog or Freefall

A DIVERSE RANGE OF FORMATS FOR A HIGHLY PROFESSIONAL PROGRAMME

Capital Markets & Asset Management

- Connected capital markets: Unlocking intra-Africa stock trading
- Broadening Africa's access to international capital markets
- The role of stock exchanges in accelerating the climate transition
- Capital markets: Connecting the dots between investors and issuers with fintech
- Developing Market Liquidity: What New Products and Markets to Offer Investors?

Expanding Insurance

- Insurance's role in a climate-altered future: From risk to resilience
- Unified market, uneven rules: How deep can insurance integration go under AfCFTA?
- Cracking the code on expanding insurance to the informal sector

Impact & Sustainability

- Can gender bonds and innovative mobile products unlock a \$2.5 trillion opportunity?
- Data-driven microfinance: What more can institutions and banks do to elevate impact?
- How can commercial banks build a climate agenda with real impact for Africa?
- Future-proof training: Up-skilling women for the evolving digital landscape

THE LEADING PLATFORM FOR PUBLIC-PRIVATE DIALOGUE IN THE INDUSTRY: MORE THAN 35 PUBLIC DECISION-MAKERS ENGAGED WITH THE PRIVATE SECTOR AT AFIS 2024



“AFIS is a privileged forum for having a responsible, clear-sighted but above all ambitious conversation about the future of financial markets in Africa, since we have a community of culture that faces the same challenges.”

Nadia Fettaoui
Minister of Economy &
Finance
Morocco

Ministers



NADIA FETTAH
MINISTER OF
ECONOMY & FINANCE
MOROCCO



ADAMA COULIBALY
MINISTER OF FINANCE
& BUDGET
CÔTE D'IVOIRE



SID'AHMED OULD BOUH
MINISTER OF ECONOMY
& FINANCE
MAURITANIA



**ESSOWÈ GEORGES
BARCOLA**
MINISTER OF
ECONOMY & FINANCE
TOGO



BIHI IMAN EGEH
MINISTER OF FINANCE
SOMALIA



**DR GIBRIL IBRAHIM
MOHAMED**
MINISTER OF FINANCE &
ECONOMIC PLANNING
SUDAN



**AUGUSTINE KPEHE
NGAFUAN**
MINISTER OF FINANCE
& DEVELOPMENT
LIBERIA



DR OLAVO CORREIA
MINISTER OF FINANCE
& BUSINESS
DEVELOPMENT
CAPE VERDE

Central Bank Governors



Jean-Claude Kassi Brou
BCEAO



Dr. Yamungu Kayandabila
BANK OF TANZANIA



Mamo Mihretu
NATIONAL BANK OF ETHIOPIA



Francis Chipimo
BANK OF ZAMBIA



Michael Atingi-Ego
BANK OF UGANDA



Boumediene Taya
CENTRAL BANK OF MAURITANIA



Buah Saidy
CENTRAL BANK OF THE GAMBIA



Naji Issa
CENTRAL BANK OF LIBYA



Óscar Humberto Évora Santos
BANCO DE CABO VERDE



Aivo Andrianarivelo
CENTRAL BANK OF MADAGASCAR



Soraya M. Hakuziyaremye
NATIONAL BANK OF RWANDA

Insurance Supervisors



Abderrahim Chaffai
SUPERVISORY AUTHORITY OF INSURANCE



Dr Baghayo Abdallah Saqware
TANZANIA INSURANCE REGULATORY AUTHORITY



Mamadou Deme
NATIONAL INSURANCE DEPARTMENT SENEGAL



Elmer Vivaldo de Sousa Serrão
ARSEG ANGOLA



Namakau Mundia Ntini
PENSIONS AND INSURANCE AUTHORITY ZAMBIA



Kenneth Simataa Matomola
NAMIBIA FINANCIAL INSTITUTIONS SUPERVISORY AUTHORITY

Capital Markets Regulators



Nezha Hayat
MOROCCAN CAPITAL MARKET AUTHORITY



Dr Mohamed Farid Saleh
FINANCIAL REGULATORY AUTHORITY - EGYPT



Dr Emomotimi John Agama
SEC - NIGERIA



Hana Tehelku
ETHIOPIAN CAPITAL MARKET AUTHORITY



Sydney Teixeira
CMC ANGOLA



Phillip K. Chitalu
SEC ZAMBIA



Nicodemus Mkama
CAPITAL MARKETS AND SECURITIES AUTHORITY - TANZANIA



Josephine Ossiya
CAPITAL MARKETS AUTHORITY - UGANDA



Badanam Patoki
AMF-UMOA

150 LEADING BANKERS, FROM EGYPT TO NIGERIA, GATHERED AT AFIS 2024



“In Africa, we are not building enough gazelles, and that is the challenge. By focusing on talent, capital, infrastructure, and policy, the continent can build gazelles and transform them into global champions.”

Aigboje Aig-Imoukhuede
Chairman
Access Holdings

Leading Bankers at AFIS 2024

 Jeremy Awori GROUP CEO ECOBANK TI	 Mohamed El Kettani CEO ATTIJARIWAFABANK	 Kamal Mokdad CEO BCP	 Amine Bouabid CEO BANK OF AFRICA GROUP
 Ini Ebong DEPUTY MD FIRST BANK OF NIGERIA	 Soha El-Turky DEPUTY CEO NATIONAL BANK OF EGYPT	 Idrissa Nassa CEO CORIS HOLDING	 Mustafa Rawji CEO RAWBANK
 Mário Palhares CEO BNI ANGOLA	 Roosevelt Ogbonna CEO ACCESS BANK	 Hussein Abaza MD & CEO BANQUE DU CAIRE	 Abdulmajid Nsekela GROUP CEO & MD CRDB BANK



Serge Ekué
PRESIDENT
WEST AFRICAN
DEVELOPMENT BANK

“The African financial sector must focus on three interrelated areas. Strengthening capital bases through innovative mechanisms like hybrid financing and mezzanine debt; building large, well-capitalized African banks capable of weathering internal and external shocks; deploying resources more efficiently to support bankable projects.”

AFIS 2024:
THE EVENT
ATTENDED BY
MAJOR DFIs AND
INSTITUTIONAL
INVESTORS



Jules Ngankam
GROUP CEO
AFRICAN GUARANTEE FUND



Françoise Lombard
CEO
PROPARCO



Sidi Ould Tah
CHAIRMAN
BADEA



Sérgio Pimenta
VICE-PRESIDENT
FOR AFRICA
IFC



Lotfi Boujendar
DIRECTEUR
CAISSE MAROCAINE
DES RETRAITES



Admassu Tadesse
CO-CHAIR & MD
TDB BANK



Aliou Maïga
IFC REGIONAL INDUSTRY
DIRECTOR, (FIG), AFRICA



Michael Jongeneel
CEO
FMO



Benedict Oramah
PRESIDENT
AFREXIMBANK



Marie Aglert
CIO
SWEDFUND



Abdrahamane Berte
MANAGING DIRECTOR
IPS - CGRAE



Erik Sandersen
CIO - EVP
NORFUND

LEADING DFI HEADS AT AFIS 2024



Jean Kacou Diagou
PRESIDENT
GROUPE NSIA

“AFIS enables meetings with our counterparts from other countries, allowing us to compare our innovations and exchange ideas about our challenges.”

CAPITAL MARKETS,
INSURANCE &
MICROFINANCE:
AFIS IS MUCH MORE
THAN A BANKER
EVENT



Edward Knight
EXECUTIVE VICE
CHAIRMAN
NASDAQ



Delphine Traoré
CEO GENERAL
INSURANCE
SANLAMALLIANZ



Tarik Senhaji
CEO
BOURSE DE
CASABLANCA



Ouafae Mriouah
CEO
SOCIETE CENTRALE DE
REASSURANCE



Boubker Jai
CEO
Wafa ASSURANCES



Tom Gitogo
GROUP MD & CEO
BRITAM



Philip Sigwart
CEO
BAOBAB GROUP



**Felix Edoh Kossi
Amenounve**
CEO
BRVM



**Mohamed Hassan
Bensalah**
CHAIRMAN & CEO
HOLMARCOM



Ashok Shah
GROUP CEO
APA INSURANCE



Kuseni Dlamini
CHAIRMAN
ALEXANDER FORBES



Aida Diarra
SENIOR VICE PRESIDENT
AND HEAD OF SUB-
SAHARAN AFRICA
VISA

**LEADING CAPITAL MARKETS, INSURANCE &
MICROFINANCE CEOs AT AFIS 2024**



Abdeslam Alaoui Smaili
CEO
HPS

“The topics addressed [at AFIS] are highly relevant, and the answers are provided by experts who have truly thought through the issues and offer real solutions.”



Mohamed Horani
CHAIRMAN
HPS



Boum III Jr
CCO-FOUNDER & CEO
DABA



Uzoma Dozie
FOUNDER & CEO
SPARKLE



Coura Carine Sene
REGIONAL DIRECTOR
WAVE MOBILE MONEY



Ismael Belkhat
CO-FOUNDER & CEO
CHARI



Fintan Byrne
CEO
CR2



**CChilufya Mutale-
Mwila**
CO-FOUNDER & CEO
eSHANDI



David Akinin
FOUNDER & CEO
JABU



Amine Mekkaoui
HEAD OF AFRICA &
MIDDLE EAST
PAYTIC



Guy Futi
CO-FOUNDER & CEO
ORDA



Obi Emetarom
FOUNDER & CEO
ZONE

THE ONLY EVENT
WHERE YOU CAN
MEET 100 PAYMENT &
FINTECH LEADERS

LEADING FINTECH & PAYMENTS CEOs AT AFIS 2024

50

AFRICAN AND INTERNATIONAL COMPANIES SPONSOR AFIS



MAKING HEADLINE NEWS AROUND THE GLOBE



+400
articles
published



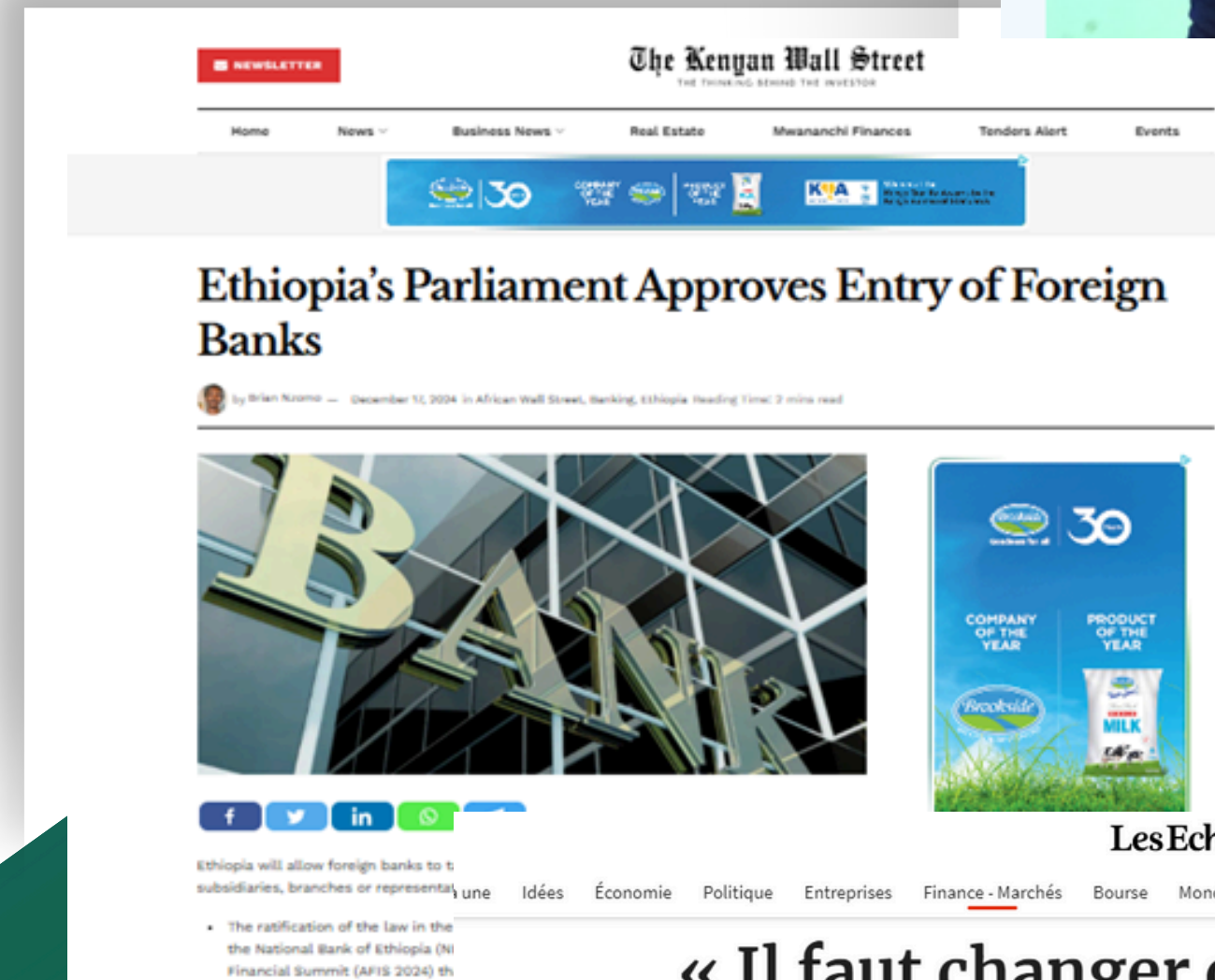
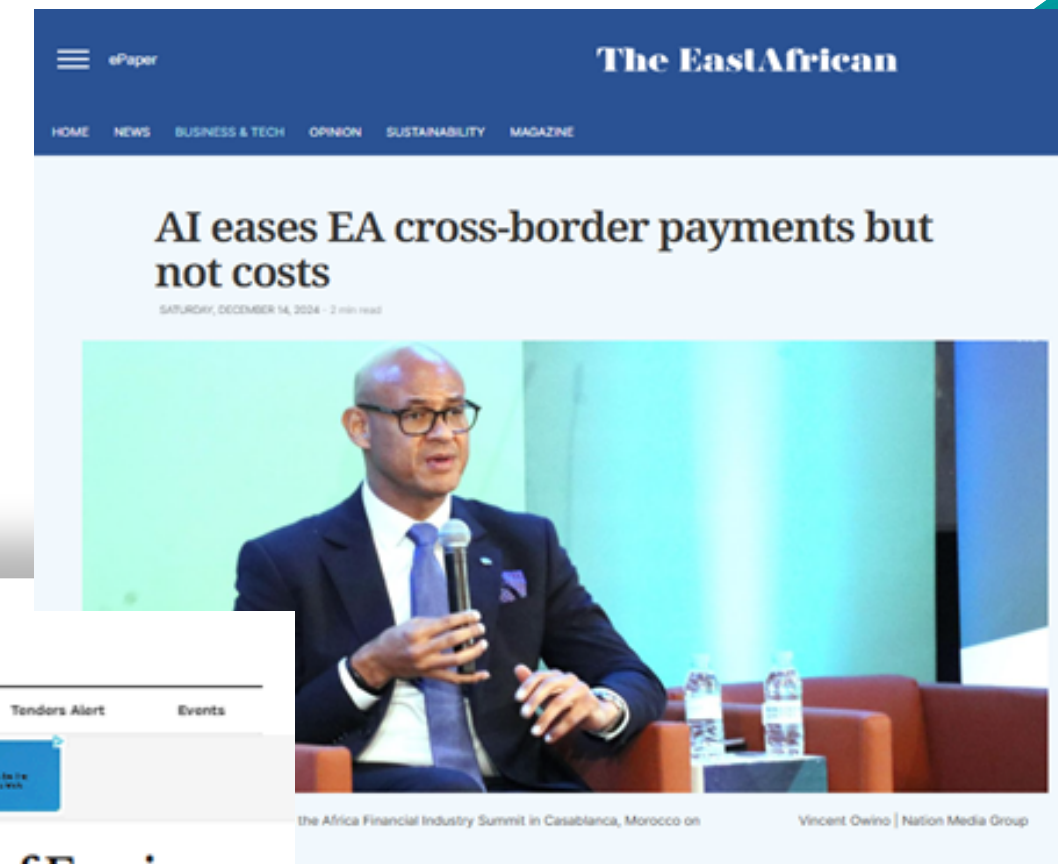
+70
journalists



+300M
impressions
on social media



36
media
partners



“THIS JOURNEY IS A MARATHON”

The recurring sentiment across our discussions at AFIS is one of conviction: Africa’s transformation is happening, and the financial sector is central to this story. While challenges remain, the progress is undeniable and the financial sector is an essential ingredient to this story, a lead player in that transformation. I personally think the integration of African markets will happen only if the financial sector takes the lead.

Looking ahead, two concerns stand out:

- The pursuit of perfection often delays necessary reforms. The search for perfection, the habit of holding back reforms until we have the “perfect” reform package. That’s not the right way to do it. We cannot wait for the “perfect” package to act.
- Political factors can be obstacles. While we must address these challenges, they cannot be allowed to stall progress.

This journey is a marathon, not a sprint. We must plant seeds today, even if others reap the benefits in the future. We should boldly plant what can be planted even if it's not us, but those who come later, that will be the ones doing the harvesting.



Patrick Njoroge

Chairman, AFIS Supervisory Council
Former Governor,
Central Bank of Kenya

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